

JEWISH ART NOW ↓

Jewish Art & Identity in the 21st Century

2013-2014



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www.jewishartnow.com

Elke Reva Sudin, Executive Director
917-725-1440 | ersudin@jewishartnow.com

Vision

Jewish Art Now presents a fresh perspective on Judaism through dynamic art that is relevant to this generation. We are rebranding Jewish art from kitchy cartoons of dancing rabbis to sophisticated artwork that approaches Jewish text, customs, and culture in visual ways never explored before.

Jews across the US and around the world can connect over a budding Jewish arts scene, engage with new work, and find inspiration for themselves. There is a renaissance of contemporary Jewish art happening right now, and we will help it grow and find appreciation by the public.

Market Opportunity

The art world resists Jewish subjects, and the Jewish world does not embrace the visual arts in a professional capacity. As a result there is a community of artists and culture savvy individuals who find themselves having to choose between the two— or acting alone in their pursuit.

We see a way to create collaboration on a larger scale, leveraging already available resources while providing direction and oversight, that can easily provide communities with culture content and re-engagement.

Social Business Model

Jewish Art Now works with artists and community organizers on an individual basis to bring together people and resources where they will have the greatest impact, guiding Jewish art strategic planning and collaboration, and laying the groundwork for Jewish art development.

We provide access to resources and current events in New York City and beyond, as well as turnkey solutions for communities, including educational courses and platforms for people to engage with artists and artwork. We build community through events that range from sophisticated group exhibitions to downtown art battles, which bring together an eclectic mix of Jews and the creatively curious. Through online and in-person programming, we are playing a significant role in changing perceptions of Jewish art, with participants who would not normally engage at Jewish events or with Jewish subjects.

Team

Elke Reva Sudin • Founder, Executive Director
Elke is an acclaimed painter and illustrator who has been organizing Jewish art events and media for over three years.

Saul Sudin • Co-Founder, Creative Director
Saul is a filmmaker and published art critic who is the visionary behind the culture shift that Jewish Art Now is facilitating.

Needed Resources

To create effective change we need seed funding and connections to bring our programs into Jewish community curriculums and to continue our successful media efforts. Our educational materials and events require man-power, production equipment, and space to work and host events.

Contact Elke Reva Sudin if you would like to be a catalyst for contemporary Jewish art.

Past Events



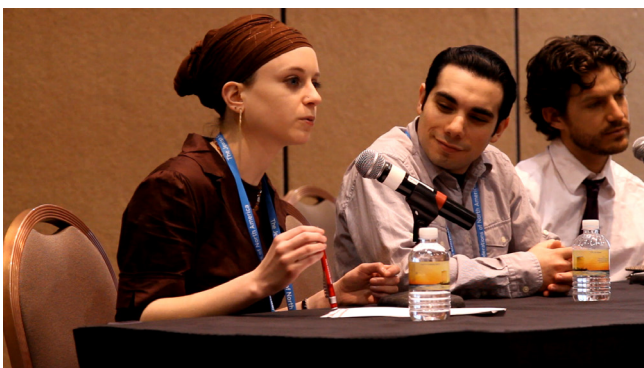
2013

8th Day Art House, Philadelphia
Group Exhibition at the Brooklyn College Hillel
Gallery at Shuk Restaurant, Brooklyn
Future History event with Brooklyn J-Grads
Passover Fashion, Art, & Music, Shemspeed
NYC, co-sponsor



2012

Studio Aggadah, Philadelphia
Sky Gallery with Bridging the Gap, NYC
Art Battle at WiP with Con Artist
Collective, NYC
ADL JustArt Exhibition Opening,
co-sponsor



2011

Contrast Art Show, 320 Studios, NYC
Global Day of Jewish Learning, co-sponsor
Tribefest, presentation and co-sponsor
Lamplighters fundraiser with Matisyahu,
co-sponsor



2010

Sephardic Music Festival 'Art Rave &
Fashion Show,' NYC
Group Exhibition 'Jewish Diversity Art
& DJ Night'

Collaborators

Select list of organizations we have partnered or worked with

401 Gallery at the Jewish Alliance of Greater Rhode Island

Art Kibbutz NY : Jewish Artist Colony

ATARA (Association for Torah and Arts)

Anti-Defamation League : JustArt exhibition 2011

Be'chol Lashon

Bridging the Gap : Sky Gallery group exhibition and party

Brooklyn Arts Council

Contrast Art Show at 320 Studios

Council of American Jewish Museums : Conference 2013

Drisha Arts Fellowship

Dveykus

Elat Chayyim : Artfest 2013

George Washington University, Master of Arts in Jewish Cultural Arts

Global Day of Jewish Learning : Shema! and Global/Local.

Hadas Gallery at the Rohr Jewish Center : FUTURE HISTORY interactive art event, Seder for artists

Hillel at Brooklyn College : Breath/Breadth group exhibition and performance opening

IsrAmerica

Jewish Art Salon, New York : Ongoing coverage of Salon activities

Jewish Artists' Salon, London

Jewish Eyes on the Arts, New York

Jewish Federations of North America : Tribefest 2011

JSpace.com

Kolores Gallery at Mikveh Israel, Philadelphia

LABA House of Study

Lamplighters Yeshiva

Maor Gallery, Miami

NU Arts Initiative

Punk Jews

Shemspeed : Semetic Swag Launch, Art Rave & Fashion Show

South Philadelphia Hebrew Association : 8th Day Art House, Studio Aggadah

The Mem Project, Boston

Zshuk Art Initiative

Bold = Partners in joint events

Programming Menu *Support what you love*

News & Resource Site: One-stop portal for contemporary Jewish visual art

Original Articles: Showcasing exciting new work while teaching us about Judaism and the arts.

Reviews of artists and artworks from around the world that bring us insight into the creative process, the Judaic influence, and the formal artistic elements.

Status: Regular posts since 2010. Looking for funding to pay writers for more consistent content.

Community Solutions: Bringing Cutting-Edge Jewish Art to Jewish Communities and Beyond

Book: Your guide to cutting edge contemporary Jewish art

Artists and creative mediums are introduced with the current trends in Jewish content fine art and design. Comprehensible for the artistically or Judaically uninitiated.

Status: Book is 98% completed. Needs \$5,000 more to go to print.

Video Series: Interviews with Artists, Inspiration for Us

Video interviews with artists that give insight into their process and why their work is significant. Also includes mini documentaries on broader movements and Jewish learning.

Status: A few sample video with artists. Looking to produce more professional videos on a consistent basis.

Programming Guides: Solutions for communities to run their own Jewish art programming

Instructional materials with ideas, tips, and tricks for successful Jewish art event implementation.

Status: Initial research and general layout for program guides.

Jewish Art History Course: Teach Jewish history through the art of those times

Understand why art looked the way it looked at different points in time. What was the way that people related visually? What did it say about the rest of their culture and decisions they made?

Status: Concept stage. We have interested educators to develop the curriculum. Needs funding and demand from communities.

Jewish Study - Art in the Torah: Jewish study class on the art and design teachings from the text.

Examples: Mishkan, Creative practices based on G-d's creations, etc.

Status: Initial content. Ready for development. Needs communal support and funding.

Art Services & Sales: Kickstart Earned Income Solutions

Online Gallery: Support your favorite artists by bringing their art home.

Easy and accessible way to shop for prints and originals you will not find anywhere else.

Status: We have artists, and online platform. Needs hired gallerist to setup and run consistently.

Art Reproduction & Promotional Services: Services artists need, Jewish or not

Photography, scanning, printing, filming, everything an artist needs to get their work out there.

Status: We have some equipment but need space and \$2,500-\$5,000 for more equipment.

Artist Awards & Grants: Giving Exceptional Emerging Artists a Leg Up

Jewish Art Micro-Grants: Creating innovative new works from emerging talent

\$250-\$1,500 grants for artists to create new work and give back to the community.

Status: Idea phase. Needs sponsorship.

Awards: Cash awards for exceptional artists

Reward artists whose work is transforming Jewish visual identity.

Status: Potential candidates available. Needs awards sponsorship.

Community Gatherings: Bringing Diverse People Together Over Art

Group exhibitions: Showcase the diversity of Jewish experience with a group show

Featuring emerging and established artists. Open to local and international artists.

Status: Annual group exhibition in revolving spaces. Looking for more locations and sponsors.

Interactive Art Parties: Get creative and have meaningful interactions with others.

Half art party, half workshop, these interactive events are more hands-on with no experience necessary and with professional artists to lead the way. Examples include collaborative Murals, games, art battles,

Status: Yearly events with different organizational partners. Needs more stable ongoing programming.

Gallery Opening Meetups Excursions to gallery openings and events with the group.

A safe place for Jewish young adults to check out galleries and explore the arts.

Status: Interested artists and appreciators who would like to participate, leaders needed.

Working Artists Present: Artists talking about their art, sharing their inspirations.

Build community around art and create dialogue.

Status: A roster of presenters is lined up; partner organizations, spaces and sponsors needed.

Art Making Workshops: Learn creative practice and technique. Memorable interactive activities that give you an understanding of all the steps involved in creating artwork.

Status: Idea phase. Needs host organizations.

Young Patrons Circle Teaching a new generation to appreciate art.

Promotes the support of ethnic or religious pride through art. Hear from art bloggers, writers, and curators who can tell you how they look at art and what makes it valuable.

Status: Board development stage. Looking for interest.

The Business of Art: Professional development series

Learn the non-creative jobs that make the art world run. Guest speakers include curators, art dealers, art lawyers, appraisers, accountants, etc.

Status: Board development stage. Looking for interest.

Get Involved!

We are looking for valuable people to enhance and expand our programming! If you have the qualities or resources below consider joining our team and being a part of this revolution of Jewish visual identity.

Things we need:

People

- Participants!
- Art appreciators
- Art professionals
- New talent! Artists who have the right stuff!
- Event volunteers
- Contributors for our website
- Social media captains
- Liasons to the Jewish community

Resources

Studio/Office/Gallery/Event Space

Funding

- \$5,000 in finishing fees for book to go to print
- \$5,000 Curriculum seed funding
- \$1,500 Video lighting equipment
- \$2,500 Studio & production equipment
- \$40,000 Seed funding
- \$5,000 Micro-Grants for artists

Community

- Event sponsorships
- Organizational Partners

Join our email list to stay tuned to contemporary Jewish art news and events!

Signup at
www.jewishartnow.com



Donate online: <https://www.fracturedatlas.org/donate/3685>

Contribute by check: Please make your check out to "Fractured Atlas" with "Jewish Art Now" in the memo line and send to: Jewish Art Now 444 State Street, #3R Brooklyn, NY 11217

Donation Form (Enclose with check) *Please print clearly.*

Name: _____

In honor/memory of: _____

Program interested in sponsoring: _____

Address: _____ Email: _____

\$100 | \$250 | \$500 | \$1,000 | \$2,500 Other:

Donation Amount: \$ _____

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